

I AM SASHA

I AM SASHA is a photographic investigation into individuals that share the same name and current geographical boundary. As a photographer, I am interested in their socio-economic backgrounds, interests, origin of name, and what led us all to Edinburgh - to underpin what elements curate their version of *Sasha*. This information is built upon conversation and visual recordings internally and externally to the studio.

The interaction between subject and photographer attempts to establish a rapport and find further commonalities and celebrate the diversity of individuals. Each subject has their portrait taken in the studio, in addition to this we undergo an experience that reflects their biographical information. The 'Sasha exchange' is an interaction whereby subjects use my film camera to capture unfolding events on the experience, this allows them to witness life through a viewfinder which encompasses the photographer's version of *Sasha*. During this time, I gather other sociological documentation through, photographs, video, conversation, as well as handwritten and voice excerpts.



I AM SASHA, The Sasha Exchange: Alessandra On at ECA, 2022.



I AM SASHA, The Sasha Exchange: Sasha Opit in Newington, 2022.

I am

Sasha

A Cama



Sacha Plessis, I AM SASHA, *The Sasha Exchange: Sacha Plessis in Princes St Gardens*, 2021.