

# Project overview

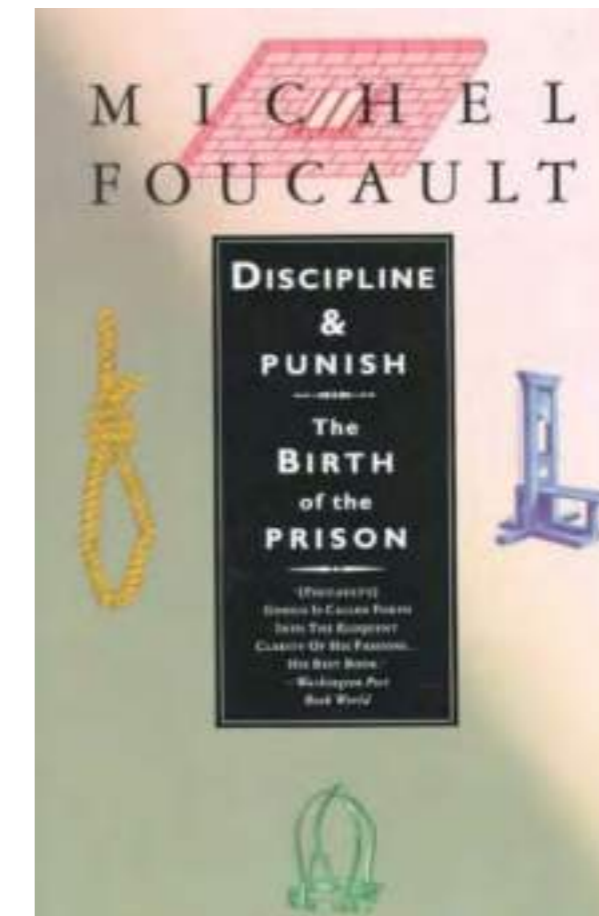
In just two centuries, the world has completely transformed from an agricultural society to a commercial society. In this era of extreme convenience and rapid development of consumption, social psychology and social culture have undergone profound changes. Consumerism has created a unique discourse that subliminally induces consumer attitudes and behaviour, distinguishing human hierarchies by the symbol of the price of goods. People lose their autonomy and need to rely on the meaning of the symbols represented by objects to express their individuality, while the examples in advertising become the "individuality" that leads people to pursue. Absurd but true. The human being is transformed from a subject into an object of a consumer society, not a human being consuming society, but a society consuming a human being. Humanity is being consumed.

In the future, will mankind consume mankind?  
How will human beings consume themselves?

My project speaks of an organ bank I constructed in the year 2144. People still haven't stopped consuming, what has changed is that the money people use to consume is their own organs. Organs are used as currency to buy everything you want, and the denomination of the currency is determined by the importance of the organ to the body, with the heart being at the top of the list...

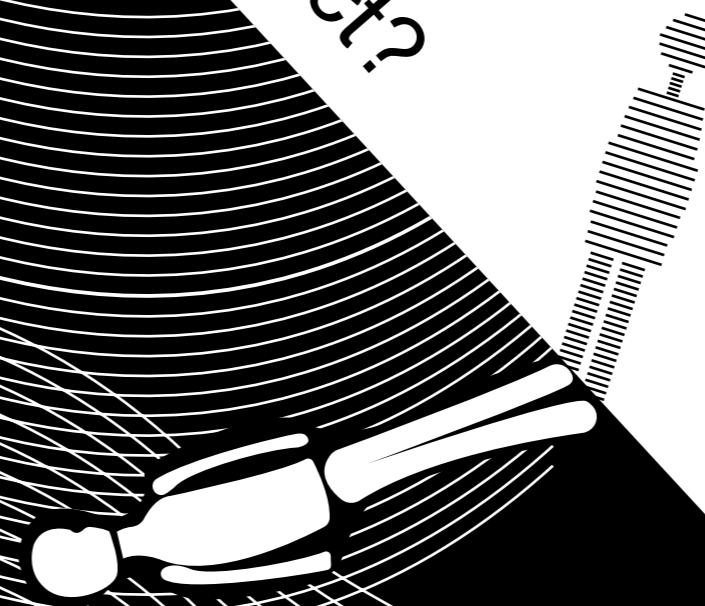


# Reading & Thoughts



Foucault says that whereas in ancient times criminal law was used to consolidate power and control over the people, modern human society no longer limits itself to physical control, but goes deeper into the soul, the mind, the will and the desire to control people. This model of power is transmitted through the "knowledge" we have learned, and I obviously agree with this, being born as a blank sheet of paper, domesticated by some existing rules of civilisation, through education, into our own principles, our own three views, to which we actively subscribe. Such a control of power is silent, but stronger and more successful.

Who is subject?



Who is object?



Jean Baudrillard  
**La société  
de consommation**

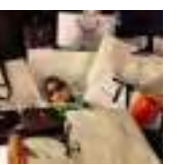
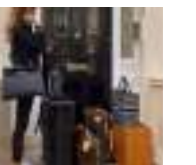
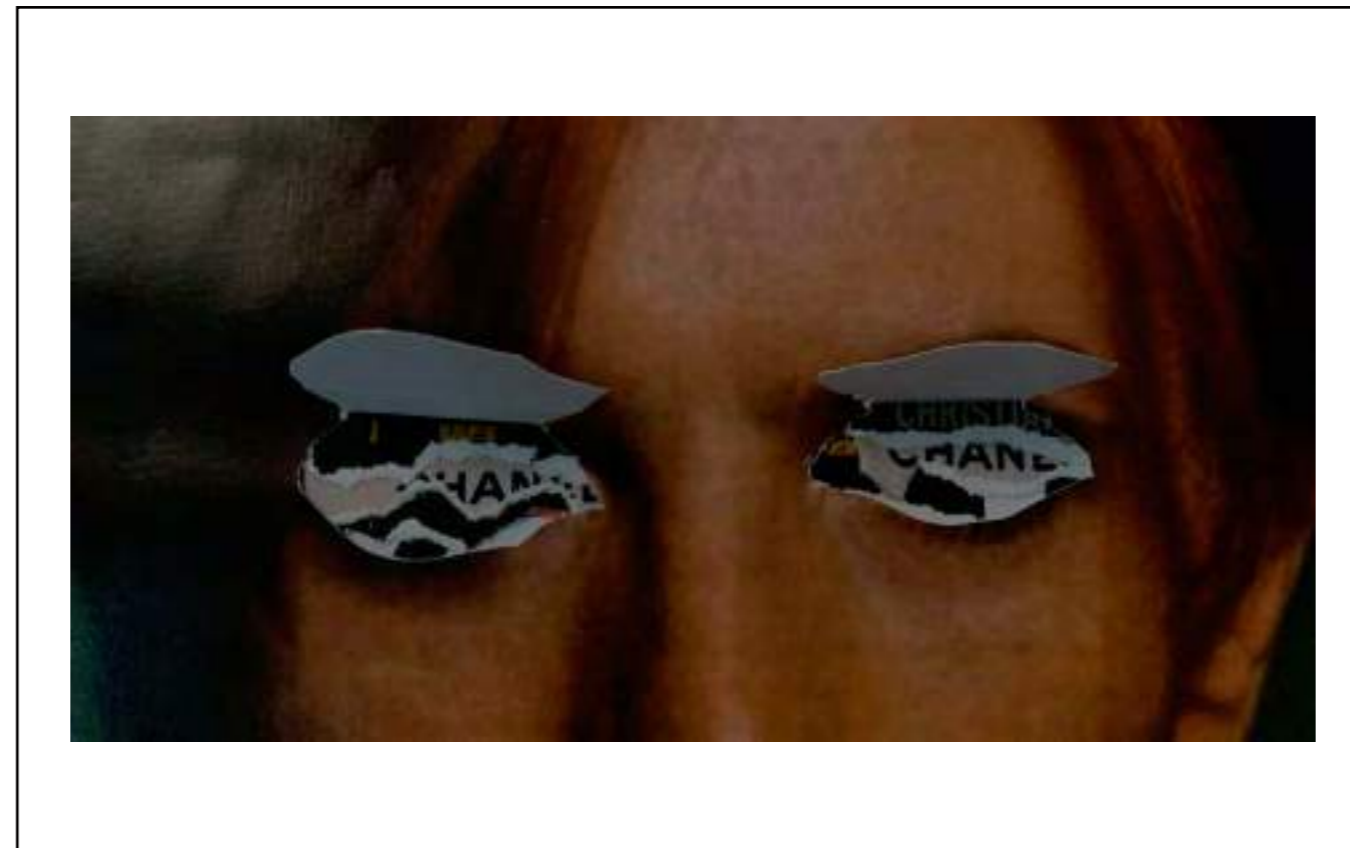
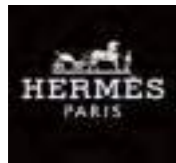
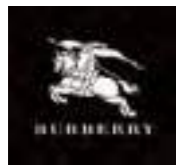
essais  
folio



The transformation between subject and object is largely due to the fact that modern society is in a consumer society. The greatest function of a consumption-oriented society is to constantly improve people's perception of consumption, by packaging the goods themselves with a lot of consumable content so that the consumer power is constantly exploited, so that people feel that they have bought something and realise that it is still not the one they want. Since what people want in a consumer society is not the object itself, the demand for the object is not based on the satisfaction of its use value, but on a 'false demand' formed by the difference in the symbols behind it, a demand that will never be satisfied with certainty. In this way, the illusion of consumption as happiness, brought about by the symbolisation of commodities, ceases to be an activity that is limited to the satisfaction of basic needs and becomes a pursuit of happiness. However, the more people are convinced that consumption can increase their happiness, the more they are keen to pursue status symbols such as money, power and prestige, and therefore the more they fall into the object itself. This is also a manifestation of the objectification of the subject and the subjectification of the object.

In a consumer society, people are not so much interested in the use value of goods as in the meaning they are given and the differences in meaning. Baudrillard's critique of the mass media and consumer society shows that mankind has moved from the "imitation" of nature, to "production", to the third stage of "simulation", which is the beginning of the separation from physical objects. In the third stage of 'simulation', we begin to move away from the physical, and are left with the repetition of simple information symbols. Eventually the real, the natural, slowly withdraws, leaving only a world of symbols that can reproduce themselves and look real.

Humans themselves reduced to symbol?





# Poster

This is a poster of some of the financial products issued by organ banks, each with their name, profile, issue date, whether they are active or inactive, exchange score (credit value), ranking, website QR code, etc. This is also designed with the content of modern virtual currency issues as a reference.

Gastric\_93% Gastric\_93% Gastric\_93% Gastric\_93%

tric\_93% Gastric\_93% Gastric\_93% Gastric\_93%

**Name: Gastric\_93%** ✦

**Ranking: sixth**

**Release date: 23/Dec/2244**

*Gastric\_93% is a low cost and relatively stable product with little fluctuation in returns generally ranging from -10% to 20% and with an investment term of 1 month to 10 years*

*downward fluctuation in returns*

*upward or downward fluctuation in returns*

*generally ranging from -10% to 20%*

*product with little fluctuation in returns*

*and with an investment term of 1 month to 10 years*

**Credit value: 78/100**

Gastric\_93% is a low cost and relatively stable product with little up or down fluctuation in returns. It generally fluctuates from -10% to 20% and has an investment term of 1 month to 10 years.

tric\_93% Gastric\_93% Gastric\_93% Gastric\_93%

Gastric\_93% Gastric\_93% Gastric\_93% Gastric\_93%



Buy / Sell ▾ <http://coindesk.com>

NAME:  
Heart\_100%  
Heart\_100%



Heart\_100%'s price is renowned for being highly volatile, but despite that, it has become the top performing asset of any class.

Release date:	13/Jan*/2244
Ranking:	First
Credit value	86/100



21/11/2087 TO 22/11/2087



Buy / Sell ▾ <http://coindesk.com>

NAME:  
Bladder\_33%



Bladder\_33%'s price is renowned for being highly volatile, but despite that, it has become the top performing asset of any class.

Ranking: Third

Release date:  
22/May\*/2244

Credit value  
90/100




Buy / Sell ▾ <http://coindesk.com> NO:009

Spleen\_56%

Forthcoming

Ranking: seventh

Credit value: 88/100

Inactive



3 days to release






**Liver\_68%**

**Active**

Credit value: 99/100  
 Release date: 12/Sept/2244  
 Ranking: Second

L10%  
 68% is a  
 popular financial  
 product launched  
 by Orge Bank  
 offering high  
 returns

low  
 capital  
 losses and the  
 ability to deposit  
 for a fixed period  
 of time and with  
 draw as you  
 go

**Intestine\_59%**

**Active**

Credit value: 79/100  
 Release date: 12/Sept/2244  
 Ranking: Eighth

Intestine\_59%  
 Intestine\_59%  
 Intestine\_59%  
 Intestine\_59%  
 Intestine\_59%  
 Intestine\_59%  
 Intestine\_59%  
 Intestine\_59%  
 Intestine\_59%  
 Intestine\_59%  
 Intestine\_59%  
 Intestine\_59%

Intestine\_59% is a short time and high return  
 financial product. she has an investment term of  
 1 hour - 3 months and returns fluctuate between  
 -90% and 100%

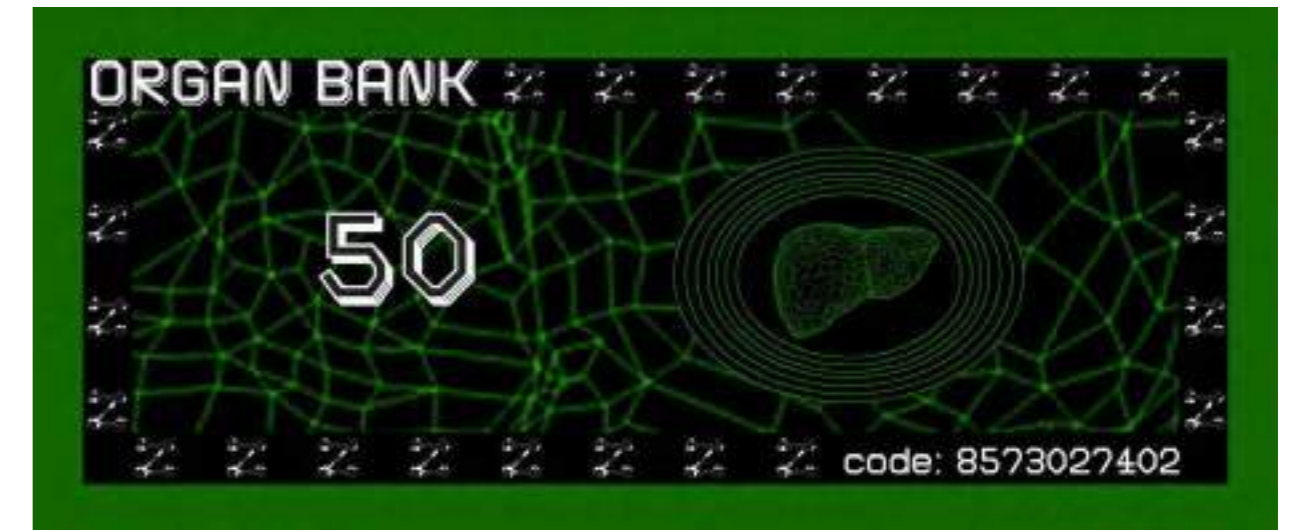
<http://candak.com>

**Colon\_87%**

**Active**

Ranking: Fifth  
 Credit value: 67/100  
 Release date: 12/Sept/2244









s2212508  
Yimin SHEN





Would you like to have me?  
I'm very expensive, look at  
me in this fresh look, but  
I'm 50 years old

你想拥有我吗? 我很贵, 看看我这  
鲜活的样子, 但我今年已经50岁了



I sleep well every day and  
I wake up in the morning in  
good shape

我每天睡眠都很好, 早晨起来状态也很好



I am 60 years old and the  
reason you can see that I  
can be so expensive is  
because I am a vegetarian  
and I also keep working out  
every day

我60岁了, 你之所以可以看到我可以  
如此的昂贵是因为我是一个素食  
主义者, 我还坚持每天健身



I usually drink warm water  
I don't like ice or  
carbonated drinks

我平常都喝温水, 不喜欢喝冰的和  
碳酸饮料



Health is my greatest asset  
健康是我最大的财富



Good digestion with a light  
meal and a regular  
lifestyle

我很喜欢吃蔬菜和水果



I am very expensive for my  
age because I go to bed  
early, get up early and  
exercise every day

在同龄人中我很昂贵, 因为我早睡  
早起, 还每天坚持运动



I eat breakfast every day  
so that I can have a full  
day of energy

我每天都会吃早餐, 这样才会一天  
活力满满



To keep me healthy, I aim  
to drink 8 glasses of water  
a day

为了保持我的健康状态, 我每天争取喝8  
杯水



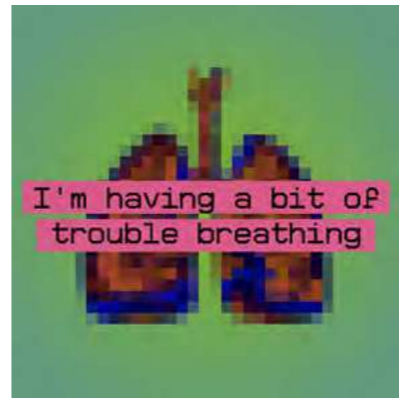
I drink every day, I'm so  
happy

我每天喝酒, 我很快乐



I love desserts, I can eat  
5 cakes and 6 ice creams in  
one sitting

我喜欢吃甜品, 我一次可以吃5个蛋糕, 6  
个冰激凌



Smoking is my spiritual  
food, I can skip meals but  
I can't skip cigarettes

抽烟就是我的精神粮食, 我可以不吃但  
是我不可以不抽烟



Staying up all night  
一直熬夜一直爽



There is nothing happier in  
the world than wine  
世界上没有比喝酒更快乐的东西了



I eat so much meat every  
day, I know I shouldn't eat  
so much, but meat must be  
the best thing in the world

我每天吃好多肉啊, 我知道我不应该吃这  
么多, 但是肉一定是世界上最好吃的东西



Happy Fatty Water, Coke is  
not to be missed

快乐肥宅水, 可乐不能少



I've been staying up all  
night and it's just not  
good for baldness

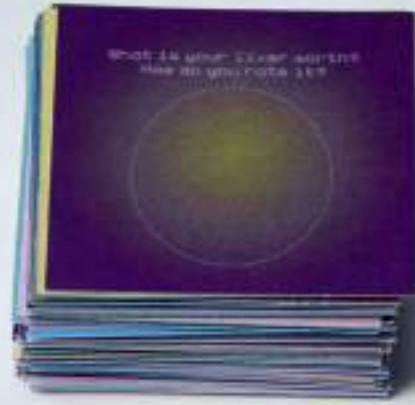
一直熬夜一直爽, 只是秃头不太好



I love eating hot pot and  
drinking coke, it's one of  
the best things in life

我最喜欢吃火锅喝可乐了, 这是人生一大  
乐趣之一







Wh

u?



it down

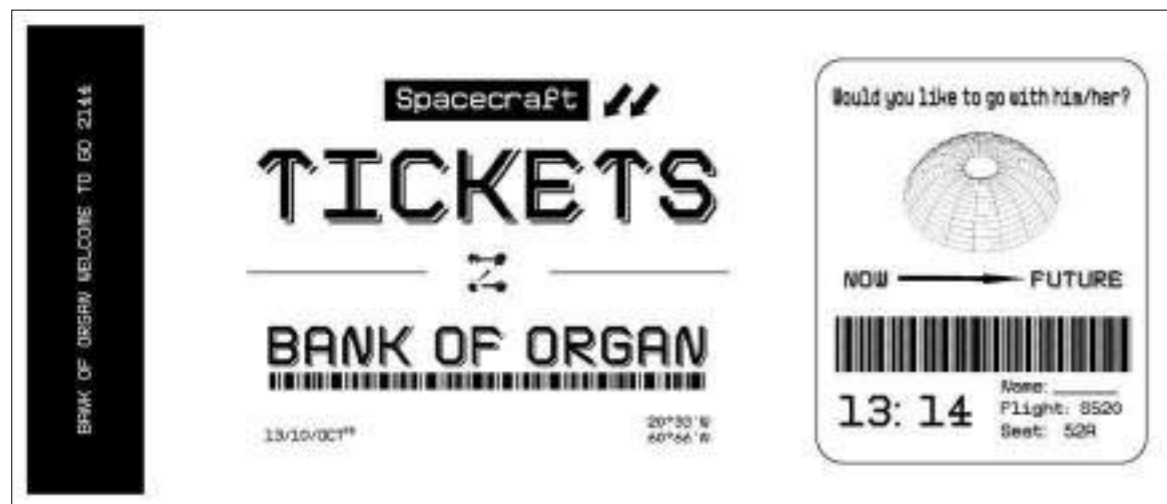
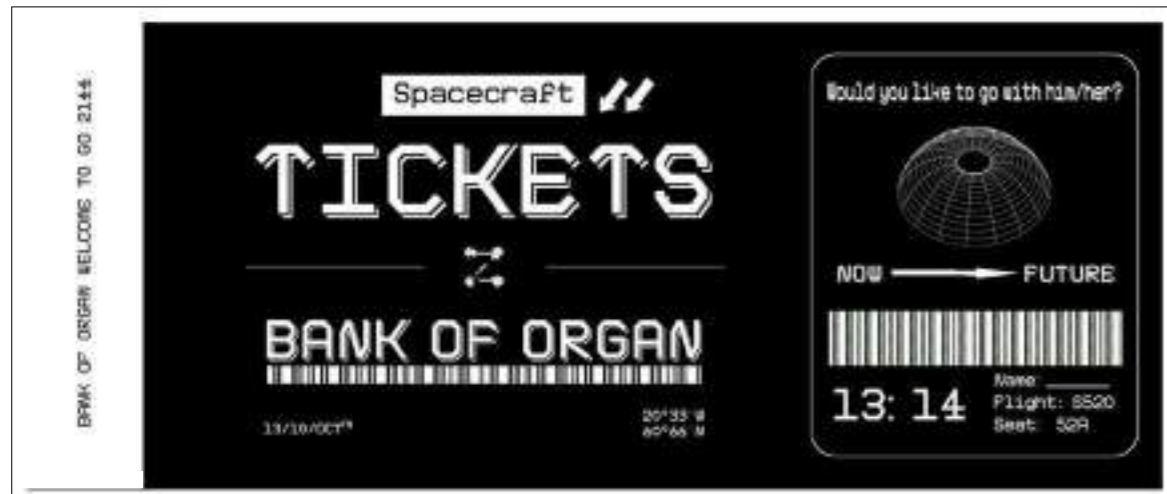


<https://youtu.be/Tett3oFD4g0>



YouTube video player controls including a progress bar, play/pause button, and volume icon. The progress bar shows the video is at 01:03 out of 01:09. The play/pause button is currently in the play state. The volume icon is visible on the left.







# Exhibition

